

01 / YOUR WEBSITE DECISION

Define the job.

Use one real service and the same required features for both options. Type into the pale fields, save a copy, or print and write. No fields submit data or calculate totals.

Business or project	Decision owner	Review date

What should a useful visit accomplish? Include the next step and how your team replies.

Required pages

Required booking, payment, catalog, account or other features

Useful current URLs, content and connections to preserve; small repair to price first

Option A: system and provider	Option B: system and provider

Who does the work?

	OPTION A	OPTION B
Initial build		
Routine content edits		
Business facts and approvals		

☐ A meets the required scope

☐ B meets the required scope

If a requirement is unknown or separately priced, mark it clearly before comparing the totals.

02 / YOUR WEBSITE DECISION

Compare cash and time.

Use real quotes and the same currency. Mark an unknown cost 'unknown'. Record annual billing and renewal changes; include required extras without counting a fee twice.

Months compared (for example, 24 or 36)	Personal planning value of one hour (same for both)	
	OPTION A	OPTION B
One-time build and other one-time costs		
Monthly platform, hosting and maintenance		
Domain, email and required tools		
Annual bills and renewal changes		
Tax and other separately quoted work		
Largest actual payment and due date		
24-month cash total		
36-month cash total		

Allow for the owner's remaining work.

	OPTION A	OPTION B
Owner hours initially		
Owner hours per month		
Cash + time planning figure		

Cash + time = cash total + hourly value x (initial owner hours + months x monthly owner hours). Include facts and approvals you still supply. This is not a forecast of income.

SPARROW REFERENCE / CURRENT PLAN PAYMENTS, USD

Standard: \$199/month; \$597 initial (included); 24 months \$4,776; 36 months \$7,164

Premium: \$279/month; \$837 initial (included); 24 months \$6,696; 36 months \$10,044

Tax, outside costs and your time excluded. Assumes continued service and unchanged prices.

Current scope, billing and exit terms: sparrowgroup.tech/website-plans/

03 / YOUR WEBSITE DECISION

Know how you can change or leave.

Compare the actual agreement. Account control, content rights, a usable site export and ongoing hosting are different things. Write what happens for each option.

	OPTION A	OPTION B
Update allowance and exclusions		
Acknowledgment and completion targets		
Domain and account control		
Content, assets and license rights		
Source/export delivered, and when		
Notice, outstanding balances and exit costs		
Migration, old URLs and connected services		

Preferred option and the reason

The observation that would change your choice

Unknown fact or quote still needed; next small action

Person responsible for the next action	Target date

Try a permitted photograph change, a contact-detail edit and one paragraph revision in a trial or preview. Record time, help and checks. Keep your cash limit separate from any time-value estimate.

[Current plan details](#) | [Entered-cost calculator](#)